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ABSTRACT

This bibliographic pathfinder to Northern Illinois University Library's holdings in the field of speech communication lists resources under the following divisions: basic guides; selected bibliographies; yearbooks, handbooks, and directories; government publications; scholarly journals; professional and trade journals; periodical directories; general indexes and abstracting services; and speech collections. NIU's interlibrary loan policy is explained, and recommended subject headings are listed. (PM)

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SPEECH COMMUNICATION

LIBRARY RESEARCH GUIDE

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Jitka Hurych
Reference Department
NIU Libraries
June 1979

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Introduction

Speech Communication is an interdisciplinary field and its amorphous and heterogenous nature comes out any time an effort is made to limit its contents.

For practical reasons the scope of this guide is limited to these general subject headings used by the NIU Subject Catalog (Library of Congress subject headings) in the area of Speech Communication:

- Communication
- Communication Research
- Communication Theory
- Content Analysis (Communication)
- Educational Broadcasting
- Intercultural Communication
- International Broadcasting
- Mass Media
- Nonverbal Communication
- Oral Communication
- Radio Broadcasting
- Rhetorical and Public Address
- Speech
- Speech Education
- Television Broadcasting
- Verbal Behavior

This is a selected list of subject headings which should be used for finding books in the card catalog and periodical articles in the indexes.

The Card Catalog in the NIU library is divided into Author-Title and Subject sections. For looking up a subject in the card catalog, the Library of Congress subject headings should be used. There is a book of LC Subject Headings at the card catalog in the General Reference area on the 1st floor.

Periodicals are not listed in the card catalog. There is a computer print-out of periodical holdings. It is located in the General Reference area on the 1st floor. It lists all the periodicals which the library has in alphabetical order, and gives their location. Bound volumes of per-

iodicals in the Speech Communication field are located on 1st floor, behind the General Reference area, current issues are on 2nd floor.

Government Publications are generally not listed in the card catalog, because they have their own classification system (different from the Library of Congress). For finding these, the indexes in the Government Publications Department (on 2nd floor) should be used.

If the material needed for research is not in the NIU library, Inter-library Loan Department should be consulted (or General Reference Department).

The library users and researchers are advised to consult a general reference librarian or a subject specialist at any time they need help in using the library, the card catalog, indexes, bibliographies, etc.

All the listed sources were examined and annotated by the compiler to whom any comments, criticism and suggestions from the users should be directed.

Special thanks go to Dawn Ericksen, the reference department secretary, for her patience with typing. I am also grateful to Dr. Emmanuel Boateng of the Speech Communication Department for his valuable suggestions.

Jitka Hurych
Reference Librarian
NIU Libraries
June 1979

Basic Guides

GenRef Z 5630 B55

Gen.Ref. - 1st floor

Blum, Eleanor. Basic Books in Mass Media. University of Illinois Press, 1972.

A bibliography of materials for research in communication and mass media. Annotated. Covers general communications, book publishing, broadcasting, film, newspapers, indexes, scholarly, professional and trade journals.

GenRef Z 1002 B87

Gen.Ref. - 1st floor

Brockett, Oscar, et al. A Bibliographical Guide to Research in Speech and Dramatic Art. Chicago, Scott, Foresman & Co., 1963.

Outdated, but still useful as a guide to the materials in speech.

GenRef Z 5630 H3

Gen.Ref - 1st floor

Hansen, Donald A. & J. Herschel Parsons. Mass Communication: A Research Bibliography. S. Barbara, Calif., Glendessary Press, 1968.

Research source. The most comprehensive bibliography of periodical articles in a wide variety of disciplines. Emphasis on social context of the media and content analysis.

Selected Bibliographies

GenRef Z 6514 S7 B353x 1973

GenRef - 1st floor

Bibliographic Annual in Speech Communication (by Speech Communication Association) 1970-73.

An annual devoted to maintaining a record of graduate work in speech communication, providing abstracts of doctoral dissertations, and making available specialized bibliographies.

GenRef Z 6514 S7 M8

Gen. Ref. - 1st floor

Mulgrave, Dorothy & Clark S. Marlow & Elmer B. Baker. Bibliography of Speech & Allied Areas. 1950-60. Philadelphia, Chilton Co. - Book Division, 1962.

Selected listing of doctoral dissertations and books related to the area of speech and drama during the years 1950 to 1960.

GenRef Z 6514 S7 T5

Gen.Ref. - 1st floor

Thonssen, Lester. Bibliography of Speech Education. New York, Wilson, 1939 & Supplement.

It is a bibliographic index to the books and articles on Speech Education.

Contents: Rhetoric and Public speaking
Interpretation
Dramatics
Language and phonetics
Speech pathology and correction
Speech Science
Speech in Education

GenRef Z 5630 C375x

Gen.Ref. - 1st floor

Carten, Robert M. Communication in organizations An Annotated Bibliography and Sourcebook. Detroit, Michigan, Gale Research Co. - Book Tower, 1972.

Guide to books, portions of books and periodical articles in the area of organizational communication.

GenRef Z 5630 M598

Gen.Ref. - 1st floor

Mowlana, Hamid. International Communication A Selected Bibliography. Dubuque, Iowa, Kendall/Hunt, 1971.

A research guide for a student of comparative communication and area studies.

Covers world communications systems, propaganda, cross-cultural communication and laws and regulations in international communication.

Ref Z 7164 T8 H325x

Hachten, William A. Mass communication in Africa; an annotated bibliography. Madison, Center for International Communication Studies, University of Wisconsin, 1971.

GenRef Z 5680 M334

Gen.Ref. - 1st floor

Mass Communications. A Catalog of Dissertations, Thesis, Books and Serials. Ann Arbor, Xerox University Microfilms.

List of materials valuable for research and available from Xerox University Microfilms.

GenRef Z 5630 G672x

Gen.Ref. - 1st floor

Gordon, Thomas & Mary Ellen Verna. Mass Media and Socialization A Selected Bibliography. Temple University. Radio-Television-Film Department, 1973.

The three primary sources were searched for this bibliography: Psychological Abstracts 1950-72, Sociological Abstracts 1953-72 and Cumulative Book Index 1959-72.

Ref LC 5219 0374

Education Ref. - 3rd floor

Ohliger, John & David Gueulette. Media and Adult Learning. A bibliography with Abstracts, Annotations and Quotations. New York and London, Garland Publishing, 1975.

A bibliography of books, pamphlets and periodical articles on the subject of media in adult education.

GenRef P 93.5 B8

Gen.Ref. - 1st floor

Buteau, June D. Nonprint Materials on Communication; an annotated Directory of Select Films, Videotapes, Videocassettes, Simulations and Games. Metuchen, N.J., 1976.

Ref PN 4775 A68

LanLit - 4th floor

Anderson, Peter Joseph. Research guide in journalism. Morristown, N.J., General Learning Press, 1974.

A "how-to" book in a field closely related to speech communication.

GenRef Z 6514 S7 C5

Gen.Ref. - 1st floor

Cleary, James W. & Haberman, Frederick W. Rhetoric & Public address: a bibliography 1947-61. Madison & Milwaukee, 1964.

A comprehensive listing of important publications on the subject of rhetoric and public address which have appeared in the major languages of western civilization between 1947- 1961.

Psych Ref Z 7201 D3

Psychology Ref. - 3rd floor

Davis, Martha. Understanding body movement; an annotated bibliography.
New York, Arno Press, 1972.

Nonverbal communication. Source book for the study of movement
behavior.

Yearbooks, Handbooks and Directories Related
Directly to the Field of Communication

Ref P 91 R592x

LanLit - 4th floor

Aspen Handbook on the Media. Research publications, organizations
Palo Alto, Calif., Aspen Program on Communications and Society, 1973.

The focus is on the media only (not on communications in
the broadest sense).

Ref HE 8700.7 C6 B75

Business/Economics - 2nd floor

Broadcasting Cable Sourcebook
(by Broadcasting Publications, Inc., Washington, D.C.)

Contents: Future for Cable
Cable facts
Cable groups
Broadcasters in Cable
Cable systems
Yellow pages buyers guide
Equipment for Cable
Program suppliers
Brokers in Cable
Consultants in Cable
CATV Association

Lists all cable TV systems in U.S. & Canada, including name,
address, phone, parent company, number of channels, call letters of
stations carried and subscriber charges. Also group owners, broad-
casts in cable, program suppliers, equipment manufacturers and more.

Ref HF 6146 R3 B72 1977

Business/Economics - 2nd floor

Broadcasting Yearbook

The most comprehensive directory to the business of broad-
casting.

Sections: A Broadcasting in General
B Television section - Television marketplace,
Facilities of TV
C Radio
D Broadcast Advertising
E Equipment and engineering
F Professional services, associations and broadcast
education

Includes basic economic, technical, and business facts relating to the profession in the U.S. and abroad, especially Canada. This almanac of broadcasting provides a state-by-state description of all commercial and educational radio and television stations in the nation. Typical data includes year of commission power, frequency or channel allocation, call letters, mailing addresses, ownership information, and names of key personnel of each station. Also contains a directory of radio and TV representatives, executives, attorneys, and advertising agencies. It is an up-to-date source of information on the National Association of Broadcasters radio and TV codes.

GenRef HE 9 U5 D57 1973-74

General Reference - 1st floor

Communication Directory 1973-1974. Council of Communication Societies, 1974.

List of associations and research centers. Research data sources, career information sources and education sources in communication.

GenRef KF 2804 K3

General Reference - 1st floor

Kahn, Frank J.
Documents of American Broadcasting. N.Y., Appleton-Century-Crofts, 1968.

Laws decisions, reports & other documents.

Ref P 92.5 A1 F6

LanLit - 4th floor

Foremost Women in Communications. Foremost with Bowker, 1970.

Ref E 742 C658x

History - 3rd floor

Face the Nation. CBS News

The collected transcripts from the CBS radio and television broadcasts.

GenRef D 410 F3

General Reference - 1st floor

Facts on File Yearbook

Weekly digest of national and foreign news events and a twice-monthly cumulative index that gives quick reference to the information recorded.

The Yearbook consists of all 52 weekly news digests and an annual index.

Factual, detailed and up-to-date source of information on current events.

Ref HE 8698 I55

Business/Economics - 2nd floor

International Television Almanach. New York, Quigley, 1956 - Annual

Contains information on television performers, producers, distributors, feature releases, directories of services, stations and agencies, the world market, the television code, awards, etc.

Ref KFI 1516 S8

PolSci/Law - 2nd floor

Stonecipher, Harry W.

The mass media & the law in Illinois. Carbondale, Southern Illinois University Press, 1976.

Ref P 87 I554x

LanLit - 4th floor

International Communication Association
Membership Directory of the International Communication Association

GenRef TK 6555 J6

General Reference - 1st floor

North American Radio-TV Station Guide

Television, FM and AM stations, indexed by geographical location, frequency and call letters.

Ref P 88.8 U5

LanLit - 4th floor

United Nations Educational, Scientific and Cultural Organization.
Division of Free Flow of Information.

Professional association in the mass media: handbook of press, film, radio, television organizations. Paris, UNESCO, 1959.

A directory giving detailed information on many national and international associations. Includes history, purpose, membership, publications, etc.

Ref HF 5905 S74

Business/Economics - 2nd floor

Spot Radio Rates and Data
(by Standard Rate and Data Service)

Contents: Radio Stations Representatives
Stations' programming descriptions
Market data
Population data
Farm data
Radio stations listings

GenRef TK 6540 T453 1976 v.1

General Reference - 1st floor

Television Factbook Stations Volume

Contents:

The Station Pages - The individual station tables show a complete listing of all counties grouped by Arbitron Net Weekly Circulation levels.

The State Pages - Following the map of each state two rankings for each market are shown: Arbitron's Prime Time TV households and Arbitron's Area of Dominant Influence TV household.

Technical facilities listing for all educational stations within each state are found on pages following the state map.

GenRef TK 6540 T453 1976 v.2

General Reference - 1st floor

Television Factbook Services Volume

The authoritative reference for the advertising, television, and electronics industries.

1976 edition starts a new series of weekly TV and CATV Addenda, reporting on new station starts, FCC grants, applications, allocations changes, etc.

Contents: Advertising agencies
Associations
Attorneys directory
CATV
Colleges and Universities Offering TV-radio degrees
Educational TV stations
International TV directory
Labor unions
Networks
Publications in TV and related fields
Statistics
TV stations
U.S. Information Agency

Ref HF 6146 T42 T442x

Business/Economics - 2nd floor

The Television Sponsors Directory "a product cross-reference"
(Published quarterly by Everglades Publishing Co.)

Product cross-reference listing over 4,000 name-brand consumer products with addresses of the name-brand companies who produce them.

Television Sponsors Directory (cont.)

Addresses for: Manufacturers and subsidiaries
 Consumer Offices
 Network Executives
 U.S. Cabinet
 U.S. Supreme Court
 U.S. Senate
 U.S. House of Representatives
 U.S. State Governors

GenRef Z 6951 W6

General Reference - 1st floor

Working Press of the Nation
 (by National Research Bureau)

- v.1 Newspaper Directory
- v.2 Magazine Directory
- v.3 Radio and Television Directory
- v.4 Feature Writer and Syndicate Directory
- v.5 Gebbie House Magazine Directory

GovPub UNESCO MCXXW927

Government Publications - 2nd floor

United Nations Educational, Scientific and Cultural Organization.
 Department of Mass Communication.
World Communications; press, radio, television, film (4th ed.) Paris,
 New York, UNESCO, 1964.

A survey describing facilities of mass communication media
 throughout the world. Text accompanied by statistics. Includes
 selective bibliography.

Government Publications

2nd floor

GovPub
CC 1.11:no

Federal Communications Commission
Annual Reports.

It includes information required by the Communications Act of 1934 and the Communication Satellite Act of 1962.

The report contains a comprehensive review of key events in the Commission's areas of regulatory concern: broadcasting, cable TV, common carrier communications, safety and special radio services, spectrum management and frequency allocation.

It also covers major administrative matter, engineering, legal and legislative activities.

Contents: Commission, Legislation, Broadcast services, etc.

GovPub
CC 1.7/4:B78

Federal Communications Commission
Broadcast Operator Handbook. 1976.

Contents: Basic Law
Basic Operating Practice
The Operator
Emergency Broadcast System, etc.

GovPub
CC 1.5:C73/969

Federal Communications Commission
The Communication Act of 1934 with amendments and index thereto. Recapped to January 1969 (and the Administrative Procedure Act, the Judicial Review Act and selected sections of the Criminal Code pertaining to Broadcasting).

GovPub
CC 1.12:no

Federal Communications Commission
Reports.

GovPub
CC 1.6/4:no

Federal Communications Commission
Rules and Regulations.

Legal material - title is self explanatory.

GovPub
Pr Ex 7.9:974

Foreign Broadcast Information Service, Washington, D.C.
Broadcasting Stations of the World

Contents: pt.1 Amplitude modulation broadcasting
stations according to country and
city

pt.2 According to frequency

pt.3 Frequency modulation stations

pt.4 Television stations

Lists all radio broadcasting and television stations
except those in the continental U.S. on domestic
channels.

GovPub
UNESCO
QQ
CB

United Nations Educational, Scientific and Cultural
Organization.

Copyright Bulletin. Quarterly review

Contents: International Conventions
Documents of Resolutions
News and information

GovPub
UNESCO
MC
RPMC

United Nations Educational, Scientific and Cultural
Organization.

Reports and Papers on Mass Communication

"To collect, analyze and disseminate information
and to encourage the exchange of information on
the use of the press, film, radio and allied media
for educational, scientific and cultural pur-
poses."

GovPub
UNESCO
MCXXW927

United Nations Educational, Scientific and Cultural
Organization. Department of Mass Communication.
World Communications; press, radio, television, film
4th ed. Paris, New York, UNESCO, 1964.

A survey describing facilities of mass communication
media throughout the world. Text accompanied by statis-
tics. Includes selective bibliography.

Ref
P
88.8
U5

LanLit - 4th floor

United Nations Educational, Scientific and Cultural
Organization. Division of Free Flow of Information.
Professional association in the mass media; handbook of
press, film, radio, television organizations. Paris,
UNESCO, 1959.

A directory giving detailed information on many national
and international associations. Includes history, purpose,
membership, publications, etc.

Sources useful for the study of international communications:

- | | | |
|-----------|--------|--|
| GovPub | | United Nations. Office of Public Information. |
| ST | | <u>Yearbook of the United Nations.</u> |
| DPI | | |
| QQ | | A publication for diplomats, government officials, |
| YBK | | nongovernment organizations, scholars, educators, |
| | | etc. |
| | | Part I - The United Nations |
| | | Political and Security Questions |
| | | Economic and Social Questions |
| | | Territories |
| | | Legal Questions |
| | | Administrative and Budgetary Questions |
| | | Part II - The inter-governmental organizations re- |
| | | lated to the U.N. |
| GovPub | GenRef | United Nations Educational, Scientific and Cultural |
| UNESCO | HA | Organization. Department of Economic and Social |
| STAT also | 12.5 | Affairs. Statistical Office. |
| yrbk | U63 | <u>United Nations Statistical Yearbook.</u> |
| | | Population, Economic and Social Statistics according |
| | | to the statistical authorities throughout the world. |
| | | Country index. |

SCHOLARLY JOURNALS

American Forensic Association Journal (by American Forensic Association)

Directed to the teacher of debate. Bibliographies on argumentation and debate. It is designed to increase knowledge in those areas of communication theory, practice, and instruction relevant to forensics in schools and colleges.

As the professional journal in forensics, Jafa is interested in studies in argumentation, persuasion, discussion, debate, parliamentary speaking, other types of forensic activities and appropriate aspects of speech education.

Central States Speech Journal (by Central States Speech Association)

Index

Indexed: Psychological Abstracts, SSCI, CIJE

Scope: Argumentation and debate, communication theory, discussion and group processes, rhetorical theory and criticism, history of public address, speech education, pathology and audiology, theatre interpretation.

Communication: Journalism Education Today (by Journalism Education Association)

Index

Indexed: CIJE

For teachers of journalism. Secondary school journalism and media education.

Communication Education (by the Speech Communication Association) formerly Speech Teacher

Indexed: Education Index, Social Sciences Citation Index, CIJE

Emphasis on teaching aspects of communication. Articles tend to be methodological, giving information on debate, rhetoric and general communication.

Communication Monographs

(by The Speech Communication Association) formerly Speech Monographs

Cumulative Index

Indexed: Psychological Abstracts, MLA Abstracts, Education Index, Language and Language Behavior Abstracts, Exceptional Education Abstracts, Current Index to Journals in Education.

In-depth reports of research in all areas of the speech communication arts and sciences. Includes rhetorical and communication theory, interpersonal and small group interaction, mass communication, public address, oral interpretation of literature and theatre.

Communication Quarterly

(by Eastern Communication Association) formerly Today's Speech

Index

Indexed: Education Index, CIJE

Theory of communication, history of rhetoric, content of media programs. Touches on all phases of speech - communication: pedagogy, public speaking, rhetoric, theatre, public address, speech therapy and speech science.

Human Communication Research - not in NIU library

(by International Communication Association)

Indexed: CIJE

Devoted to knowledge and understanding about human interaction. The latest studies and findings by leading communication scholars.

Journal of Abnormal and Social Psychology see Journal of Personality and Social Psychology

Journal of Broadcasting

(by Broadcasting Education Association)

15 yr. cumulative Index

Indexed: Humanities Index, Public Affairs Information Service, Sociological Abstracts, SSCI, CIJE

Devoted to all facets of broadcasting. Regular departments cover broadcasting, communications law, media research, education for broadcasting and broadcasting literature.

Journal of Communication

(by International Communication Association)

Indexed: Education Index, Psychological Abstracts, Social Science Index, CIJE

Concerned with the study of communication theory, practice, and policy. For those interested in the public impact of communication studies.

Journal of Conflict Resolution, research on war and peace between and within nations

Indexed: Advanced Bibliography of Contents, Political Science & Government, Abstracts of Social Work, Current Contents, International Political Science Abstracts, Public Affairs Information Service, Poverty & Human Resources Abstracts, Psychological Abstracts, Social Sciences Citation Index, Social Science Index, Sociology of Education Abstracts, Human Resources Abstracts

An interdisciplinary journal of social scientific theory and research on human conflict. It focuses especially on international conflict.

Journal of Personality and Social Psychology

(by American Psychology Association) formerly Journal of Abnormal and Social Psychology

Index

Indexed: Biological Abstracts, Psychological Abstracts, Index Medicus, Social Science Index, Social Science Citation Index

Publishes original reports of research, methodology, theory, criticism and literature reviews in the fields of personality and social psychology of normal processes and populations.

Journalism Educator

(by Association for Education in Journalism)

Indexed: CIJE

"Promoting excellence in teaching to prepare men and women for careers in print and broadcast journalism, advertising and public relations."

PN 4722 J6 no.

cataloged as a book / LanLit - 4th floor

Journalism Monographs

(by Association for Education in Journalism) Supported by the American Association. Serial publication.

Other publications by the Association:

Journalism Quarterly
The Journalism Educator
Journalism Abstracts

Indexed: Historical Abstracts, America: History and Life.

Each issue is devoted to one study. Closely related to the field of Speech Communication.

Journalism Quarterly

(by Association for Education in Journalism)

Indexed: Humanities Index, Public Affairs Information Service,
Psychological Abstracts, Social Science Citation Index,
CIJE

Devoted to research in journalism and mass communications.

Public Opinion Quarterly

(by American Association for Public Opinion Research)

Indexed: Public Affairs Information Service, Psychological Abstracts,
Social Science Index, Social Science Citation Index, CIJE

Problems of communication and public opinion, current research.

Philosophy and Rhetoric

Indexed: CIJE

Publishes papers on theoretical issues involving the relationship between philosophy and rhetoric, studies of rhetorical views of historical figures and periods, analysis of the relationship of rhetoric to other areas of human culture and thoughts, and psychological and sociological studies of rhetoric with a strong philosophical emphasis.

Quarterly Journal of Speech
(by Speech Communication Association)

Cumulative Index - December issue

Indexed: Education Index, Psychological Abstracts, Social Sciences
Citation Index, CIJE

Contains essays, research reports and book reviews relating to
all areas of the speech communication arts and sciences, including
forensics, instructional development, oral interpretation, mass
communication, public address, rhetorical and communication theory.

Southern Speech Communication Journal
(by Southern Speech Communication Association) formerly Speech Journal

Index

Indexed: Historical Abstracts, America: History and Life, CIJE

Articles in rhetoric, public address, radio-TV-film, theatre,
oral interpretation and speech education.

Speech Journal see Southern Speech Communication Journal

Speech Teacher see Communication Education

Speech Monographs see Communication Monographs

Today's Speech see Communication Quarterly

Western Speech Communication
(by the Western Speech Communication Association)

Indexed: CIJE

Articles in rhetoric, public address, communication, radio and
television, oral interpretation, theatre.

Western Speech see Western Speech Communication

Professional and Trade Journals

This is a selected list of professional and trade journals in Speech Communication. Others will be found in Ulrich's International Periodicals Directory, GenRef Z 6941 U52 and the Standard Periodical Directory, GenRef Z 6951 S78. When the periodical is not in the NIU library, its location in other libraries could be found in Union List of Serials and New Serial Titles, GenRef Z 6945 U45 and GenRef Z 6945 U5 S42.

Professional Journals

AV Communication Review

(by Association for Educational Communications and Technology)

Index

Indexed: CIJE, Education Index

Devoted to theoretical aspects of the instructional technology field. Technical articles dealing with theory, research and development related to technological processes in education with emphasis on teaching-learning behavior. Book reviews and abstracts of research.

American Cinematographer International Journal of Motion Picture

Photography and Production Techniques

(by American Society of Cinematographers Educational, Cultural and Professional Organization)

Cumulative Index

Indexed: Chemistry Abstracts

Articles deal with the latest in equipment and advances and explain examples of special effects. For professional cameramen and students of film.

CTVD: Cinema - TV - Digest a quarterly review of the serious foreign-language cinema and TV press.

British publication.

Some articles from foreign journals, plus original reports from abroad on developments in cinema and television. It includes an occasional interview. A few specific films are reviewed, but the editor notes that the emphasis is on general principles rather than specific instances.

Educational Broadcasting International text in English
(by Centre for Educational Television Overseas)

Index

Indexed: Education Index, CIJE

Articles and film reviews on educational TV. Features range from production notes to bibliographies. Primarily for the expert.

Educational Broadcasting Revue see Public Telecommunications Revue

EBU Review Radio and Television Programs, Administration, Law; text in English and French
(by European Broadcasting Union)

Index

Indexed: CIJE

Appears in separate English and French versions and consists of 2 editions. Geneva edition (Programmes, Administration, Law). Brussels edition (Technical).

Gazette; International journal for mass communication studies
text in English
(by Institute of the Science of the Amsterdam Press)

Indexed: PAIS

Press, radio, television, propaganda, public opinion, advertising, public relations. Devoted to all aspects of communications. Good bibliographies. Useful for the study of propaganda.

Film Comment
(by the Film Society of Lincoln Center)

Indexed: Humanities Index

On film as an art. The focus is the cultural and historical consciousness of the film.

Film Quarterly
(by University of California Press)

Indexed: Reader's Guide, Art Index, Humanities Index, Book Review Index

Reviews of films and of books on film.

ICB (International Communications Bulletin)
(by Association for Education in Journalism)

Looseleaf format. Organization news.

NAEB Journal see Public Telecommunications Review

Public Telecommunications Review

former titles: Educational Broadcasting Review
NAEB Journal

(by National Association of Educational Broadcasters)

Indexed: Current Contents

Public broadcasting - radio, TV, networks. Source of news and developments in educational television and radio. Information about government financing and activities in the field. Includes theoretical as well as pragmatic articles for teachers and directors of educational programs.

Sight and Sound. International Film Quarterly

(independent magazine sponsored and published by the British Film Institute)

Indexed: Art Index, British Humanities Index.

One of the basic film magazines. Critical articles on the new films, interviews with the directors.

University Film Association Journal

(by University Film Association)

Cumulative index every 10 years.

Professional magazine for film teachers at the college level. Touches on film production, cinematography, and photography. Focuses on the problems and substance in teaching the fields of film production, history, theory, criticism and aesthetics.

Vital Speeches of the Day "The best thought of the best minds on current national questions"

Annual index in November, Cumulative Index
Indexed: Reader's Guide

The publishers of VS believe that the important addresses of the recognized leaders of public opinion constitute the best expression of contemporary thought in America.

It is the policy of the publishers to cover both sides of public

questions and to print speeches in full.

This material gives the reader the best thoughts of the best minds on current national problems. It also offers the student of public speaking examples of the effective speech of today of those who have attained leadership in the fields of economics, politics, education, sociology, government, criminology, finance, business, taxation, health, law, labor, etc.

Trade Journals

Advertising Age The National Newspaper of Marketing

Indexed: Business Periodical Index, Funk & Scott

Advertising samples, articles on advertising.

Broadcasting Newsweekly of broadcasting and allied arts

Indexed: Business Periodicals Index

Serves national and regional advertisers and their agencies; networks, stations, equipment manufacturers, sales representatives, research organizations and those who write, report, analyze and broadcast news for TV and radio. News of interest to programmers, journalists, engineers and managers included.

Educational and Industrial Television. formerly Educational Television

British journal

Trade journal, lots of advertising.

Media/Scope (Serving the buyers of advertising)

Media/Scope is published for the professional planners and buyers of media in advertising agencies and for those in advertising companies who exercise this same function regardless of title published by Standard Rate and Data Service.

Telecommunications

Directed to technical management personnel involved with transmission, reception, processing and display of information.

Published monthly with the publication of Telecommunication Handbook and Buyers Guide. On the communications industry.

TV Guide

Directed to the general television viewer. Brief articles about performers and forthcoming programs. Complete program listing.

Television/Radio Age (formerly Television Age)

(by the Television Editorial Corporation Publication Office)

A general magazine for radio and television engineers. Emphasis is on trends, development and new ideas in the broadcast medium.

Variety

Indexed: Music Index

Weekly newspaper of show business. Ads for movies and TV shows. Reviews of shows. Complete coverage of all areas of the entertainment world.

Periodical Directories

All of these are located in GenRef on 1st floor.

GenRef Z 6945 U45

Union List of Serials - gives location of periodicals (and other serials in American and Canadian libraries. Continues as:

GenRef Z 6945 U5 S42
New Serials Titles

GenRef Z 6941 U52

Ulrich's International Periodical Directory - a classified list of periodicals published throughout the world (by the subject area) Gives indexes in which titles of periodicals are included.

Bowker Serials Bibliography Supplement - a supplement to Ulrich's

GenRef Z 6941 I48

Irregular Serials and Annuals An International Directory - a companion volume to Ulrich's International Periodicals Directory

GenRef Z 6951 A97

Ayer's Directory of Publications: 1. Newspapers 2. Magazines -
Geographical listing (by state and town)

GenRef Z 6951 S78

Standard Periodical Directory - Guide to United States and Canadian Periodicals. Alphabetical subject arrangement. Brief annotations.

GenRef PN 4728 M356

Indexed Periodicals - Alphabetical listing of periodicals indexed in 33 periodical indexes.

GenRef Z 7165 U5 M83

Muller, Robert H.; Spahn, Theodore Jurgen and Spahn, Janet M.
From radical left to extreme right

Annotated listing of current periodicals of protest, controversy, advocacy, or dissent.

General Indexes and Abstracting Services

All of these are located in the General Reference area - 1st floor.

Readers Guide to Periodical Literature

Index to popular periodicals (e.g. Time, Newsweek)

Social Sciences Index

Humanities Index

Indexes scholarly periodicals in all areas of humanities and social sciences.

PAIS (Public Affairs Information Bulletin)

Indexes articles in political science, economics, international relations.

Business Periodicals Index

Education Index

CIJE (Current Index to Journals in Education)

Part of the ERIC system

ERIC - U.S. Office of Education. Educational Resources Information Center publishes Resources in Education (RIE) report literature in the field of education and Current Index to Journals in Education (CIJE).

Bibliography Index

Indexes bibliographies in books and periodicals

Biography Index

Indexes biographies in books and periodicals

Psychological Abstracts

Sociological Abstracts

In addition to a typical index reference, they give a short summary of an article

Dissertation Abstracts International GenRef Z 5033 D57

Listing and summaries of dissertations

Section A - Humanities and Social Sciences

Section B - Sciences

Specialized Indexes and Abstracts

Ref PN 4724 J6

LanLit - 4th floor

Journalism Abstracts

(by Association for Education in Journalism)

GenRef - Index table

Topicator

Classified article guide to the advertising/communications/marketing periodical press.

Topicator (continued)

Indexes several trade journals in communications and mass media
(e.g. Broadcasting, Television/Radio Age, Variety, AV Communication
Review).

Current Periodicals Desk - 2nd floor

Index to Journals in Communication Studies
(by Malton, Ronald and Irene R. Malton)

Gives tables of contents and an index to scholarly journals in
Speech Communication. (e.g. The Quarterly Journal of Speech,
Speech Monographs, Today's Speech)

Newspaper Indexes

Microforms Dept. - 2nd floor

New York Times Index

Newspaper Index (Chicago Tribune, Los Angeles Times, The New Orleans
Times-Picayune, The Washington Post.)

Interlibrary Loan Service

The primary purpose of interlibrary loan is to aid original research.

Books

The library can get on loan only those books which are not listed in Books in Print GenRef Z 1215 P972 (i.e. those which are not on the market, and therefore impossible to buy). The book title must be verified in National Union Catalog GenRef Z 881 A1 N384x. If not found there, a reference librarian will have to be consulted. The National Union Catalog gives location of books in American and Canadian libraries.

Periodicals

A xerox copy of a periodical article could be requested (a patron pays for the copying). The periodical article has to be verified in an index or in the abstracts according to a subject. A reference librarian should be consulted. The location of periodicals is given in Union List of Serials GenRef Z 6945 U45 and New Serials Titles GenRef 6945 U5 S42.

Dissertations, Microfilms, etc.

Inquire in the Interlibrary Loan Office or at the General Reference Desk.

Samples of interlibrary loan requests:

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Title _____

Date _____

Edition _____ Town where published _____ Publisher _____

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Date _____ Vol. _____ Page _____

Remarks _____

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Periodical Articles
(xerox copy)

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Last First Office

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Fr. So. Jr. Sr. Gr. FAC.

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Vol. _____ Date _____ Pages _____

Author of article _____

Title of article _____

Bibliographical Data VERIFIED IN: Index or Abstracts

Remarks: _____

Speech Collections

GenRef AI 3 S85 1966 & Supplement

General Reference - 1st floor

Sutton, Roberta Briggs. Speech Index; an index to 259 collections of world famous orations and speeches for various occasions. New York, Scarecrow, 1966.

In a dictionary form, with entries for each speech under author, subject, and type of speech.

Ref PN 6121 B84

LanLit - 4th floor

Brewer, David Josiah. World's best orations from the earliest period to the present time. St. Louis, Mo., Kaiser, 1901.

Arranged alphabetically by author. Gives for each a biographical sketch and selected orations.

PS 668 B3

Representative American speeches 1937/38- New York, Wilson, 1938-Annual.

Representative speeches of the year.

Periodicals

Bound volumes, 1st floor/ current 2nd floor

Vital Speeches of the Day

The important addresses of contemporary leaders of public opinion.

25 year index 1934-1959